Milton Tennis Club

Vice President Report 2026

Operations

Working alongside the President and Club Manager, I participated in negotiations with ACE regarding summer coaching programs and helped introduce a second coaching provider, NTA, to explore new partnership opportunities. These negotiations resulted in increased court availability for members through several key improvements:

- Sundays were reserved exclusively for member play, with no group lessons scheduled.
- Saturday coaching programs were reduced in both court allocation and operating hours, freeing additional court time for members.
- OTA tournaments were reduced from two per month to one per month.
- Court booking policies were updated, including:
  - ➔ Revised court booking times to align with winter season
  - ➔ Reduced cancellation notice requirements from 24 hours to 2 hours
  - ➔ Earlier opening time of 6:30 a.m.
  - ➔ Adjusted weekend prime-time hours
- Court cameras were brought online, providing members with a convenient way to monitor court conditions.
- Court equipment was upgraded, including new rollers, a rain shuttle, and scoreboards.
- All five picnic tables on the deck were resurfaced and repainted following winter weather damage.
- Winter season preparations: hiring contractors to remove, prepare, and store windscreens
- Purchasing protective covers for picnic tables during the winter season

Staffing

- Successfully recruited and onboarded the 2026 summer crew, as well as a September crew that provided valuable support during the busy fall period.
- Promoted a long-time crew member, Alex, to Club Manager after our previous manager pursued opportunities outside MTC. Alex transitioned into the role in September and received positive feedback from both the Board and club members.
- Maintained efficient crew operations through effective scheduling, real-time timesheet tracking, and consistent supervision.
- Reviewed payroll records and authorized payroll payments for the summer staff.
- Payroll expenses were slightly higher than the approved 2026 budget.

Summary 2026		
Budget	**Actuals**	**Variance**
$36,000.00	$36,761.03	-$761.03

Public Relations Director Report 2026

- Introduced new promotional items, including club entrance flags, sweat towels, shoe bags, and eyeglass-cleaning cloths.
- Managed the club's WhatsApp tennis community group, which grew to 295 members as of October 24, 2026.
- Supported member engagement and club activities through active social media management in collaboration with the Social Committee.

Social Media Growth

Facebook

- Reached 965 followers in 2026, continuing a consistent growth trend from:
  - 910 followers in 2025
  - 834 followers in 2024
  - 786 followers in 2023
- Members continued to provide positive feedback regarding tournament updates, event promotions, and community engagement through the platform.

Instagram

- Reached 239 followers in 2026, up from:
  - 187 followers in 2025
  - 130 followers in 2024

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